2022 IMPACT REPORT TO THE COMMUNITY









Executive Service Corps of The Triangle

Professional, Effective Consulting for Nonprofits

A LETTER FROM OUR IMMEDIATE PAST CHAIRPERSON



2022 ESC BOARD MEMBERS

Tammy Dunne
Katherine (Kat) Jackson

Kate Kryder

Craig Landwehr

Candice Miles

Cherith Roberson

Steve Spokane

Chris Wallace

Ken Waters

2022 ESC STAFF

David Bravo
Grants Administrator

Paige Pait
Director of Advisors and
Executive Coaching



Community Partners and Friends:

To say that the journey of being Board Chair of ESC of the Triangle has been a highly rigorous yet rewarding one would be an understatement. Last year, ESC not only celebrated its 35th year anniversary but also saw its largest award in organizational history through the City of Raleigh – ARPA Capacity Building grant. I am excited about the momentum that very capable Board Chair Tammy Dunne and our dedicated board and staff members, wonderful volunteer advisors, and supportive community partners have planned and will keep going.

It is my hope that we within the organization continue to be and drive the change that we desire to see. That we curate offerings and experiences that our clients and community members need most by leveraging the skills and strengths of our advisors and community partners. That we ensure our mission, vision, values, and impact are well-known and easily understood by the greater Triangle community. That we continue to highlight and uplift those who are addressing the social and economic challenges that unfairly and disproportionately impact those within many underserved communities.

I would like to thank each one of you for the partnership and creative thoughts and suggestions on how we can best encourage our organization to achieve its mission of supporting our nonprofit partners who are in service of the greater good of the Triangle region.

Thank you,

Candice Miles

Candice Miles

Immediate Past Chairperson, Board of Directors



A LETTER FROM OUR BOARD CHAIR



To our ESC Community,

In looking forward, our Board will continue to demonstrate both consistency and agility in its model of operations and is excited about the potential and opportunity ahead.

Continuing from Candice's leadership, our Board will continue to promote a culture of reflection, learning, and data-based decision making. Recently, in working to strengthen our own organizational capacity, we developed policies and practices, evaluated outcomes, identified strategic priorities and created an actionable plan to work towards these priorities.

As Chair this year, I'm excited to continue this work together with our 2023 Board of Directors that includes 7 new board members this year, some new to ESC and some joining us from their role as ESC Advisors. This year, we have such a wealth of expertise with our equity-focused and collaborative approach we continue to address our strategic priorities, which include:

- Hiring a new Executive Director with solid skill, high aptitude and authentic alignment to our mission is our top priority;
- Implementing an operations plan with a financial focus to ensure long-term sustainability that includes a re-vamped sales and
 marketing plan (capturing and communicating our impact) and a fundraising target that encompasses both grants and individual/
 corporate donations; and
- Building a project/client pipeline and expanding beyond ARPA (keep reading our Report for the successes and lessons we're building from)!

ESC is even more focused on our mission — more focused on our clients' needs and committed to deploying our team of Advisors with the skills aligned to project and building a plan to help local nonprofits better achieve their missions. What differentiates us is the passion and dedication of our Advisors!

Thanks to the support and dedication of our Board, staff, clients, Advisors, volunteers and donors who generate the energy and commitment to ESC, and drive of purpose and teamwork! ESC seeks to work in partnership with nonprofit organizations to build stronger, more sustainable and effective nonprofits. We strive to ensure our work positively impacts social equity and the quality of life for all Triangle residents for another 35 years.

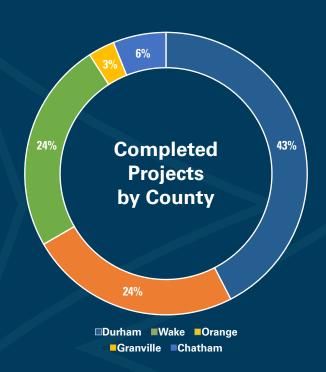
Please join us!

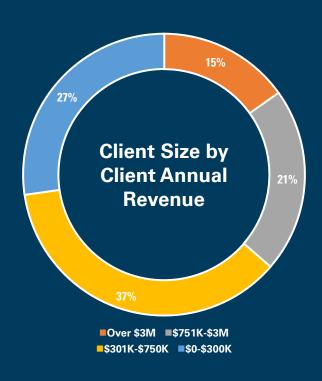
2023 ESC Board Chair

OUR 2022 IMPACT









2022 STATS TO BE PROUD OF

- Triangle nonprofits benefited from the efforts of ESC Advisors, who dedicated a total of 1,983 hours to providing pro bono consulting and coaching services. The value of their contributions amounted to \$297,450.
- ➤ 190 participants via four cohorts attended the ESC Board Leadership Series (formerly Board Boot Camp). These sessions were all conducted virtually via Zoom with an in-person networking opportunity and the feedback we received shows it was a huge success!
- ➤ 117 individual organizations were impacted by ESC services or programs.
- > 73 volunteer advisors, 48 of whom were actively engaged.
- ➤ 44 Executive Directors participated in ESC's Executive Director Roundtable, providing our local EDs with a support group and more importantly a network of peers!
- > 36 individual projects signed with community organizations.
- ➤ ESC celebrated **35 years of service** in the Triangle area and working with local area nonprofits!
- > 3 new workshops offered to the community on the following subjects:
 - Formulating & Monitoring a Strategic Plan
 - Board Member On-boarding
 - Human Resources 101

COMMUNITY IMPACT

STRATEGIC PLANNING BY ADVISOR: GERMAN ARCINIEGAS

NC COALITION TO END HOMELESSNESS



"ESC facilitation was instrumental in helping the agency develop its first strategic plan. We needed a roadmap to help us emerge from the pandemic with a plan. Now our board, staff and members are aligned behind a set of strategic goals that will get us closer to our mission of preventing and ending homelessness in North Carolina."

Ryan Fehrman
 NC Coalition to End Homelessness

STRATEGIC PLANNING BY EDWARD MCCRAW AND JAMES GRAHAM

Psychoanalytic Center of the Carolinas

PSYCHOANALYTIC CENTER OF THE CAROLINAS

"Each ESC Advisor brought a different skill set to the table that impressed the board. Jim's knowledge of nonprofits in the mental health arena was invaluable in understanding the board and some of their concerns while Ed brought business and marketing talent that has not been a strength for our organization. It was a thoughtful pairing on ESC's part that really impacted the success of the process.

ESC is a wonderful resource for nonprofits in our area - especially for smaller organizations that may feel seeking a consultant is not an option. We truly enjoyed the experience and will continue to seek support from ESC when we need consultation services."

- Vann Pearsall Psychoanalytic Center of the Carolinas

GUIDED ORGANIZATIONAL ASSESSMENT BY ROBB SAUNDERS AND SUSAN HENRICKS

LEAGUE OF WOMEN VOTERS OF WAKE COUNTY



"Guided Organizational Assessment, which was a deep dive" into the workings of our organization. It was both informative and therapeutic. Their recommendations provided us with a true roadmap to **improve our governance**, efficiency and impact. We are grateful for the time our advisors spent with us and felt they were truly invested in helping us succeed."

— Cheryl Tung

League of Women Voters of Wake County

GUIDED ORGANIZATIONAL ASSESSMENT BY MATT RUNCI AND ROBB SAUNDERS

ANONYMOUS ORGANIZATION

"The best part of ESC is that they are committed to helping organizations serve their community better. Our organization has internal problems and ESC is helping guide us through them. They are taking the personal issues out and making everyone think what is the best that your organization can be."

— Board Chair

COMMUNITY IMPACT

BOARD DEVELOPMENT BY ART ZUCKER, EXECUTIVE COACHING BY STEVE HALL

MEALS ON WHEELS DURHAM



"As an Executive Director, I have found ESC services invaluable to both my professional career development and the development of our organization. We have participated in their executive coaching and board development programs. Each program, along with their experienced consultants, challenged us to examine and evaluate our approach in maximizing our unique individual talents in an effort to collectively move our organizations forward. The engagement and feedback from our ESC consultants was professional, timely, and heartfelt. Helping us truly meant something to them."

Jason Peace
 Meals on Wheels Durham

EXECUTIVE COACHING:

"Executive Coaching provides one-on-one confidential support to Executive Directors who are committed to personal development and building strong, intentional leadership. Our advisor coaches work at the pace of the ED and the results speak for themselves."

"Working with the ESC Executive Coaching Program helped me develop into a more competent and confident leader. I highly recommend this opportunity to others looking to grow their leadership skills."

- 2022 ESC Coaching Client

BOARD LEADERSHIP SERIES:

"The Board Leadership Series is a set of nine sessions designed to inform nonprofit board leadership about best practices in critical areas that will impact board effectiveness."

"ESC, you are great encouragers for the nonprofit segments, professional, friendly, and definitely down to earth. You've been there and bought the T-shirt, and THAT comes through in the sessions!"

- Board Leadership Series Attendee (Spring 2022)

"ESC did an excellent job with this series. I always appreciated the prompt start times and end times and the information sent before class. ESC presents themselves in an organized manner on all levels and gives me hope that all things can be achieved. I would have probably tuned out if you were the opposite, justify it by thinking if ESC can't do it how are we supposed to. You should be proud of the work that you do. Thank you!"

- Board Leadership Series Attendee (Fall 2022)

COMMUNITY IMPACT

ESC AWARDED CITY OF RALEIGH ARPA GRANT

On June 15, 2022, the City of Raleigh named ESC of the Triangle as the recipient of a \$1 million ARPA (American Rescue Plan Act) technical assistance and capacity building grant. The goal of the grant is to assist 50 local nonprofits in strengthening their capacity building efforts and development of organizational best practices.



ESC's role in receiving this grant is to provide tangible capacity-building training and funds. We do this by providing Board Leadership Series training and a Guided Organizational Assessment (GOA) to eligible organizations. Upon successful completion of both, organizations will be awarded individual grants of \$15,000.

During the fall of 2022, 29 nonprofits were accepted to participate. ESC anticipates a successful completion of this grant by December 2023.

The results so far are amazing! It's exciting to work with our area nonprofits through this grant and with their commitment, active engagement and hard work, the recipients strengthen their capacity and foundation and are better positioned to achieve their mission!

Seed Art Share shares their experience and how this grant program has really helped their organization. Their mission is creating community through interactive theatre performances, arts education, and parent-artist support programs.

"The leadership series helped me identify and separate the roles and responsibilities I have as a staff member and the roles and responsibilities I have as a board member. I hope that as an individual I can be a more effective board member. I also know better how to avoid accidentally acting as a staff member in a board meeting. I plan to encourage Seed's board to institute a board buddy system for onboarding and the mission moment at board meetings to increase morale."

— Director, Dylan Bailey

2022 ESC INDIVIDUAL CONTRIBUTORS

Jamie Andelman George Cahill

Amy Cipau Tammy Dunne

Kevin Hutchinson

Kat Jackson Kate Kryder

Marilyn M. Longman

Heather Marks

Craig Landwehr

Rick Matson

Edward McCraw Candice Miles David Pottenger

Cherith Roberson

Ilona Sher

Steve Spokane

Chris Wallace Ken Waters Arthur | Zucker

ESC PARTNERS & FUNDERS IN CAPACITY BUILDING

AmazonSmile Foundation

Benevity Fund

BIN Charitable Foundation Foundation for the Carolinas **Triangle Community Foundation**

2022 ESC ADVISORS

Sue Adams

Miriam Andrews

German Arciniegas

Nanci Ballantyne

Diana Bing

Brian Breneman

George Cahill

Tom Campbell

Rachel Charlop-Powers

Amy Cipau

Gabriel Cipau

Jeff Cohen

Chris Cortese

Linda Cotton

Neil D'Cruz

Leondra Edwards

Robert Felder

Gail Ferreira

Mike Florio

Cleo Franklin

Michael Friedman

Michael Frisch

Colleen Gootee

Sarah Glova

lames (lim) Graham

Bill Greeley

Lucy Haagen

Kenyetta Hall

Maja Hall

Steve Hall

Bonnie Hauser

Susan Henricks

Gloria Homer

Doug Hurley

Kevin Hutchinson

Daniel Janssen

Marcia Jaquith

Monika Johnson-Hostler

Jim Kinney

Melody Kramer

Craig Landwehr

Guillermina Lazzaro

Kurt Liberatore

Ann Lion

Marilyn Longman

Tamara Lyn

Heather Marks

Rick Matson

Ed McCraw

Marcy McKaig

Peter Metzner

Verona Middleton-Jeter

Peter Morris

Aimee Munsell

Ron Ottavio

Steve Owen

Rosalie Phelan

Brenda Pomeroy

Prem Ranganath

Tommy Re

Greg Roper

Matt Runci Linda Sanders

Robb Saunders

Robin Spaid

Christopher Speh

Steve Thompson

Nic Versmissen

Lee Watkins

Corbin Whittington

Fred Williams

Joel Zimmerman

Art (Arthur) Zucker

THANK YOU FOR YOUR SUPPORT

2022 CLIENTS OF ESC

A Helping Hand

Alliance of AIDS Services -Carolina

Amir Institute

Apiopolis

Artspace

Asheville Tool Library

Athena of the Triangle

Benevolent Kicks Incorporated

Beth Meyer Synagogue

Book Harvest

Boomerang Youth, Inc.

Burning Coal Theatre Company

Capital Area Workforce Development Board

Carolina Theatre of Durham

Chatham Chamber of Commerce

Children's Council of Watauga County, Inc.

Choral Society of Durham

Click! Photography Festival

ComMotion - Community in Motion

Communities In Schools of Chatham

Community Empowerment Fund

Community Home Trust

Democracy NC

Diaper Bank of NC

Durham Center for Senior Life

Durham Children's Initiative

Durham Community Land Trustees, Inc.

Durham County Bar Association

Durham Crisis Response Center

El Futuro

Ellerbe Creek Watershed Association

Elon University

Empower All Inc

EMPOWERment Inc.

Equity Before Birth

Expeditions in Education

Families Living Violence Free

Families Together

For Girls Like Quaneisha Mentoring Program

Friends of the Durham Library

Fuquay-Varina UMC

Girls on the Run of the Triangle

Helps Education Fund

Highfill Infrastructure Engineering

HIGOL

Historic Flat Rock, INC

Hope Creek Academy

Hope Renovations

Inter-Faith Food Shuttle

JBQ Charitable Foundation

Jubilee Home

JusticeMatters, Inc.

LatinxEd

League of Women Voters of Wake County

Magnolia Memory Care

Meals on Wheels of Durham, Inc.

Meals on Wheels of Orange County, NC

Meals on Wheels of Wake County

MiracleFeet

MOJOAA Performing Arts Company

Musical Empowerment

National Humanities Center

NC Budget & Tax Center

NC Budget and Tax Center

NC Central University Alumni Association

NC Child

NC Coalition to End Homelessness

NC Specialty Foods Association

New Leaf Behavioral Health

North Carolina Arts in Action

North Carolina Education Corps

North Carolina Environmental Justice Network

North Carolina Genealogical Society

North Carolina Opera

North Carolina Opera Inc

North Carolina PTA

North Carolina Railway Museum, Inc.

North Carolina Transplant Athletes

North Raleigh Ministries

Note in the Pocket

OE Enterprises, Inc.

Partnership Effort for the Advancement of Children's

Health (PEACH)

Passage Home

Pastors For NC Children

Piedmont Health Services, Inc.

PineCone, the Piedmont Council of Traditional

Music

PORCH Raleigh Inc.

PORCH-Durham

Prevent Blindness North Carolina

Psychoanalytic Center of the Carolinas

Pure Life Theatre Company

Raleigh Little Theatre

Raleigh Sister Cities

Seed Art Share, Inc.

SOAR Outreach

Southern Documentary Fund

State Climate Office of North Carolina

StepUp Durham

Students to Scholars

TAP Unlimited

The Children's Council of Watauga County, Inc.

The Forest at Duke

The Great Raleigh Cleanup

The Hope Center at Pullen

Triangle Area Parenting Support

Triangle British American Business Council

Triangle Ultimate

Triangle Wind Ensemble

Urban Community AgriNomics (UCAN)

Urban Ministries of Wake County

Vaccine Ambassadors

Wade Edwards Foundation (WELL)

Wake County Continuum of Care dba Raleigh/Wake

Partnership to End and Prevent Homelessness

Wake Smiles

Western Wake Crisis Ministry

Word of God Christian Academy

World Relief Durham

IMPACTED BY ESC IN 2022







P.O. Box 14754 Durham, NC 27709 www.esctriangle.org info@esctriangle.org

Increase our 2023 impact by becoming a sustainer, click <u>here</u>.

